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EXHIBITION INDUSTRY ALLIANCE

2017 EXSA-LLENCE
and ROAR Awards

On 1 February 2018, the exhibition industry showcased the cream of their crop at the annual Exhibition Industry Awards evening held at the Ticketpro Dome. This is where AAXO and EXSA members were able to show their steel and style – for gold.

The Association of African Exhibition Organisers (AAXO) and the Exhibition Association of Southern Africa (EXSA) united once again to recognise and celebrate the successes of 2017. The best organisers and exhibitors were joined by industry champions and esteemed judges for an unforgettable event. 327 guests attended this prestigious, glowing, black and gold-themed gala dinner. Carol Weaving, chairperson of AAXO, congratulated entrants on the excellent entries received. “The ROAR Awards helps to boost credibility and professionalism in the exhibition industry

while recognising excellence which conforms to AAXO’s mandate. The awards serve as a platform to drive the agenda for growth in the industry across Africa.” Doug Rix, chairperson of EXSA, thanked the many sponsors and individuals that worked behind the scenes as well as the Industry for coming together to celebrate the successes of 2017. “The EXSA-LLENCE Awards are seen as a highlight of each year and provide recognition to companies and individuals that push themselves to achieve and deliver quality products and services so as to further enhance our industry.”



2017 EXSA-LLENCE Awards went to the following winners:

Custom-built stands <12 m² went to two winners:

- Hott 3D for the Ion stand at Africa Oil Week 2017.
- The Exhibitionist for the Adcock Ingram (CNS) stand at Biological Psychiatry Congress 2017.

Custom-built stands 13-24 m²:

- Hott 3D for the Boffin & Fundi stand at CIGFARRO 2017.

Custom-built stands of 25-50 m² went to two winners:

- Concept G for the Siemens Healthineers stand at LMC 2017.
- Concept G for the CCCC stand at Meetings Africa 2017.

Custom-built stands of 51-100 m² went to four winners:

- SUGO Projects for the Festo stand at Propak CT 2017.
- Hott 3D for the Maxtec stand at

AfricaCom 2017.

- Scan Display for the SAN Parks stand at Tourism Indaba 2017.
- Scan Display for the Dr Reddy's stand at WPA International Congress.

Custom-built stands of 101-200 m² went to two winners:

- Expo Solutions for the SITA stand at GovTech 2017.
- Blu Cube for the GTA stand at Tourism Indaba 2017.

Custom-built stands for >200 m².

- Concept G for the Siemens stand at Machine Tools 2017.

System-built stands <12 m²:

- DK Design for the Multotec stand at Coal Expo 2017.

External stand <50 m²:

- Concept G for the Lafarge stand at Decorex Joburg 2017.

External stand from 51-100 m²:

- Compex for the Belgotex stand at Decorex Joburg 2017.

External stand from 101-200 m²:

- Concept G for the FAW stand at Automechanika 2017.

Outdoor stands of any size:

- Compex for the Harley Merchandise stand at SA Bike Show 2017.

The best green stand award:

- Scan Display for SANCB's Sustainability Village at Meetings Africa 2017.

Memorable events were given to two entries:

- Design & Display for the UFI Gala Dinner at Expo Centre Joburg.
- Concept G for the Robertson's Pop Up Restaurant at Melrose Arch.



Blu cube: best design stand award.



Carl Woodland: hall of fame inductee.



Inspire Furniture Hire and Sales: best supplier company – furniture hire award.



The Exhibitionist: best design stand award.



Gearhouse South Africa – Joburg: best supplier company.



Scan Display: best design stand award, best green stand award.



Two Way Exhibitions and Events: **LEFT** Tshepo Tshweke Tsotetsi: best supplier company employee, **MIDDLE** best supplier company – general award **RIGHT** Aubrey Eloff, hall of fame inductee.



LEFT Nicholas de Klerk, Design + Display: memorable event award for the UFI Gala Dinner **RIGHT** Hannes Venter, hall of fame inductee.



La Rouxnelle Logistics and Consulting: best supplier: company and best supplier: employee – Mike Weeks.



Concept G: best stand award, memorable event award, chair's award, best supplier company

The best supplier company – stand design and construction:

- Concept G.

The best supplier company – audio visual:

- Gearhouse SA – Joburg.

The best supplier company – furniture hire:

- Inspire Furniture Hire and Sales.

The best supplier company – project management:

- The Conference Company.

The best supplier company – waste removal & cleaning services:

- ZF Cleaning Services

The best supplier company – logistics:

- LA Rouxnelle Logistics and Consulting.

The best supplier company – general went to two winners:

- Two Way Exhibitions & Events.
- Main Event Catering.

The best venue went to two winners:

- Expo Centre Joburg.
- Sandton Convention Centre.

Best supplier employee – stand design & construction:

- Doug Rix – DK Designs.

Best supplier employee – audio visual:

- Jana Duvenhage – Inhouse VTM.

Best supplier employee – furniture hire:

- Val Mwanadimai – Inspire Furniture Hire and Sales.

The best supplier employee – project management:

- Nina Freysen-Pretorius – The Conference Company.

Best supplier employee – waste removal and cleaning services:

- Ziad Khan – ZF Cleaning Services.

Best supplier employee – logistics went to two winners:

- Mike Weeks – LA Rouxnelle Logistics and Consulting.
- Tyron Naidoo – TST Onsite Management and Logistics.

Best supplier employee – general:

- Tshepo Tsotetsi – Two Way Exhibitions and Events.

Best venue employee:

- Daksha Vallabh – Sandton Convention Centre.

The final recognition of excellence given was the **EXSA Industry Hall of Fame Award**. The Hall of Fame was initiated for EXSA's 30th anniversary in 2010, and since then 38 industry members have been inducted. The four new individuals inducted into the EXSA Industry Hall of Fame were:

- Carl Woodland.
- Aubrey Eloff.
- Hannes Venter.
- John Kaplan.

AAXO ROAR Awards went to the following winners:

ROAR exhibitor awards:

Distinctions in exhibiting went to:

- Beckhoff Automation at Africa Automation Fair.
- Born Fabulous at The Baby Expo.
- Endress+Hauser at Africa Automation Fair.
- Franke South Africa – Decorex Kitchen Trends Project 2017 at Decorex.
- Lafarge Holcim at Decorex.
- North West Tourism Board at Tourism Indaba
- Numatic at Decorex.
- Scan Display at Madex.

ROAR exhibition organiser awards:

Best trade exhibition: <6 000 m²:

- The winner was Madex organised by Specialised Exhibitions Montgomery.

Best trade exhibitions:

6 001 m²-12 000 m²:

- African Construction & Totally Concrete organised by Hypenica.

Best trade exhibition: >12 000 m²:

- African Utility Week organised by Spintelligent.

Best consumer exhibition <6 000 m²:

- Property Buyer Expo – Gauteng organised by Spintelligent.

Best consumer exhibition 6 001 m²-12 000 m²:

- MamaMagic, The Baby Expo, Winter organised by Exposure Marketing.

Best consumer exhibition >12 000 m²:

- SA Cheese Festival organised by Agri-Expo received the award.

Best trade and consumer exhibition <6 000 m²:

- 100% Design South Africa organised by Reed Exhibitions.

Best trade and consumer exhibition 6 000-12 000 m²:

- Decorex Cape Town organised by Reed Exhibitions.

Best trade and consumer exhibition <12 000m²:

- Livestock 2017 organised by Agri-Expo.

The best Africa-bound category winners were:

• In the Best Africa Bound Trade and Consumer Exhibition >12000m²:

- Agritech Expo Zambia 2017 organised by Spintelligent.

• Best Africa-bound trade exhibition >12000m²:

- Electra Mining Botswana organised by Specialised Exhibitions Montgomery.

Best table top category:

- ILTM organised by Reed Exhibitions.



Distinction in exhibiting: Beckhoff Automation.



Distinction in exhibiting: Numatic.



Best trade exhibition: >12 000 m²: Spintelligent.

The best social media award went to joint winners:

- 100% Design – social media by Reed Exhibitions; and
- Madex social media by Specialised Exhibitions Montgomery.

The 2017 exhibition of the year award went to:

- African Utility Week organised by Spintelligent.

Ms Weaving continued to thank the EIA and EXSA for their contribution to hosting a successful event.

Thanks to this successful collaboration, AAXO was able to unite the industry

Voted for by AAXO organising members:

Best venue for 2017:

- Gallagher Convention Centre.

Best associate member for 2017:

- GL Events.

and host the ROAR awards, a platform for talented and dedicated industry professionals where they can build credibility for their involvement, opportunities to grow their businesses, acknowledgement for their wonderful achievements while taking responsibility for their safe practice and participation in exhibitions. ■



Best consumer exhibition <6 000 m²: Spintelligent.



Best consumer exhibition 6 001 m²-12 000 m²: Exposure Marketing.



Best social media: Reed Exhibitions.



Best social media: Specialised Exhibitions Montgomery.



Best trade and consumer exhibition <6 000 m² and 6 000-12 000 m²: Reed Exhibitions.