



Appointments

■ Travel Counsellors has appointed **Waseem Haq** as director of digital and innovation. He has over 20 years of experience in the technology industry and previously held the position of digital strategy director of PZ Cussons, a multinational consumer goods company. Waseem will be responsible for evolving global content and web strategy; enhancing the use of data, insight and digital channels; and being a focal point for driving innovation and idea generation across the business. He will also focus on enhancing the customer relationship management tools.



■ **Nondumiso Makhaye** and **Marié Venter** are the newest staff members at SW Africa Destination Management. Both Nondumiso and Marié will take on roles as destination experts.

■ Cape Town Tourism ceo, **Enver Duminy**, has joined South African Tourism as a board member by special invitation from Minister of Tourism, **Derek Hanekom**. Also joining the board is **Mmatšatši Ramawela**, ceo of the Tourism Business Council of South Africa, whose tourism industry experience spans 20 years. "It is a privilege to be chosen to serve on the SAT board with the Minister and team at this time, when tourism is increasingly dominant in driving economic growth and transformation in South Africa," says Enver.

