



### **TBCSA TO LAUNCH TOURISM JOURNAL**

The Tourism Business Council of South Africa (TBCSA) is set to launch a joint, open-access and peer-reviewed journal that promotes travel and tourism research. The journal is jointly coordinated by the TBCSA, Tshwane University of Technology and the Department of Tourism Management at TUT through its Centre for Sustainable Tourism. The aim of the journal is to promote and disseminate research results in the travel and tourism industries.

TBCSA will also encourage high level learning, teaching and research in the areas of airlift and air access land and infrastructure development safety and security skills development transformation and empowerment service excellence knowledge management and market intelligence responsible tourism investment promotion and destination marketing. It also aims to reflect an integrative approach including applied research, a discussion of current issues, case studies, reports, reviews and forthcoming conferences.

