



FROM THE CEO's DESK

Our retail property professionals are now able to stand on the world stage and be recognised among the very best.

Thanks to our recent collaboration agreement with the ICSC, we've been able to explore its full education offering and identify opportunities that will add real value to our members. We've selected to work with the ICSC in promoting five qualifications that enjoy ICSC International Accreditation across various fields for the shopping centre industry and which will now be available to our members in South Africa and recognised worldwide. The qualifications are the Certified Shopping Centre Manager; Certified Marketing Director; Certified Leasing Specialist; Certified Development, Design and Construction Professional and Certified Retail Property Executive.

With these ICSC qualifications being introduced and promoted by the SACSC, we'll tailor our education offering to ensure additional workshops, courses, webinars and other inspiring interactions to support the ultimate achievement of international accreditation.

As retail in South Africa becomes increasingly global, with more international retailers entering our market and our own property professionals pioneering in new markets, especially in sub-Saharan Africa, a truly global perspective and international accreditation is more meaningful than ever before. We are delighted to announce that, in a first for our country and Africa, 11 professionals from South Africa have joined the ICSC's 2014 class of certified professionals together with others from Australia, Canada, India, Saudi Arabia, Serbia, Singapore, Spain, Taiwan, Turkey, the United Arab Emirates and the United States.

Earning the prestigious, professional, and internationally recognised certification for Certified Retail Property Executive (CRX), the most prestigious of all certifications, are Marius Muller of Pareto, Nomzamo Radebe of JHI and Peter Levett of Old Mutual Properties. Doug Mayne of Primedia Lifestyle, Linette Imrie of Pareto/The Kitchen Sink and Vanessa Fourie of Purple Plumm have earned the qualification of Certified Marketing Director (CMD). Achieving the Certified Leasing Specialist (CLS) qualification is Preston Gaddy of Broll and Gavin Tagg of Retail Network Services, whilst Vanessa Blevins of Growthpoint qualified as a Certified Shopping Centre Manager (CSM). Lisa Blane of KMH Architects and Gavin Tagg of Retail Property Network Services have joined the ranks of Certified Development, Design and Construction Professionals (CDP).

We are incredibly proud of our first class of certified professionals and we look forward to seeing many more of you joining their ranks in future. We are pleased to be in a position to advance the education and skills of South Africans to benefit our sector, and also so that you can enjoy the benefits of a qualification that will stand you in excellent stead, no matter where you are in the world.

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